Communications Specialist

Reports to: Executive Director

Hours: approximately 10-12 hours per week, flexible scheduling

Duration: Long Term (1 year)

Location: Washington, DC Preferred; Remote Work Possible (East Coast hours)

Are you concerned about injustice? Moved by your faith to stand with those facing threats to their human rights? As Communications Specialist at Justice Revival, you will be spreading the word that Christian values of justice and love mean respect for the human rights of all.

Justice Revival inspires, educates, and mobilizes Christian communities to stand in solidarity with the oppressed and defend human rights. We are a dynamic, growing nonprofit seeking an energetic, motivated Communications Specialist.

We’re looking for a teammate who is passionate about marketing, donor relations, and spreading the word about Justice Revival. You will play a vital role in maintaining our public presence and building connections with constituents. Areas of responsibility include donor communications, program/event marketing, social media management, and digital advocacy communications.

This is a unique opportunity to sharpen your marketing and fundraising skills while amplifying a Christian voice for human rights in the United States.

Responsibilities:

- Create and execute constituent communications plan designed to (i) acquire, retain, and upgrade individual donors, and (ii) engage constituents in advocacy and education programs
o Write email newsletters, updates, calls to action, and financial appeals; manage communications calendar
o Manage donor acknowledgment plan, including email and direct mail thank-you letters, new donor thank-you calls
o Manage donor database (Bloomerang CRM system)
o Engage donors and constituents across social media channels (Facebook, LinkedIn, Twitter, Instagram)

• Promote Justice Revival’s human rights education programs to faith leaders and communities

• Manage creation and mailing of annual report

• Update and maintain the organization’s website

• Help ensure Justice Revival maintains a clear, strong, and consistent brand narrative across publications and online platforms

• Contribute to Communications Strategy and Social Media Strategy

• Engage vendors, volunteers, and interns in support of these objectives

Required Qualifications:

• Professional experience in one of the following areas: marketing, brand management, public relations, donor relations
• Skill in developing and executing multi-channel marketing campaigns to raise awareness of a social sector cause and organization
• Knowledge of marketing in the nonprofit sector and with faith communities is preferred
• Ability to clearly articulate the mission and significance of Justice Revival
• Excellent writing skills; ability to produce high-quality written materials across a variety of mediums (e.g., email, web, and social media content)
• Strong organizational and time management skills; ability to work independently and in collaboration; personal and professional maturity
• Initiative, creativity, flexibility, and an entrepreneurial spirit
• A contagious passion for our cause

Compensation: This is a contract position and will be paid at an hourly rate commensurate with relevant professional experience.
How to Apply

Contact applications@justicerevival.org

• Send us your cv or resume
  o Let us know why Justice Revival
  o Let us know details about your relevant experience
• Include a brief statement of faith
• Include a writing sample
• Let us know your hourly rate